

SUPPORT WOM

wha women's foundation ARKANSAS

2025 POWER OF THE PURSE SPONSORSHIP OPPORTUNITIES

OCT 1 STATEHOUSE CONVENTION CENTER 2025 LITTLE ROCK, AR

ABOUT POWER OF THE PURSE

2025 CO-CHAIRS



The Women's Foundation of Arkansas (WFA) was launched in 1998 when two of our founders, Pat Lile and Olivia Farrell, saw the need for funding dedicated to investing in projects that support women and girls in our community. These women were instrumental in seeking out prominent female leaders from "Top 100 Women in Arkansas," where the idea for an organization for and by women was initiated. We strive to not only expand educational opportunities for women who do not have access to them, but also empower and equip women with necessary resources for emerging occupations, improve the economic status of Arkansas women, and promote mentorship for women and girls who need tangible and emotional support.

In 1999, the first Power of the Purse luncheon was held to announce the grants made possible to support these causes with donations from the original founders. WFA now holds this fundraising event each year to honor accomplished women, announce grants made that year and highlight other WFA programs. This year's Power of the Purse Luncheon will be held **October1, 2025 at the Statehouse Convention Center.**

JOIN US IN CELEBRATING OUR 2025 HONOREES:

Woman in Philanthropy

Woman in Public Service

GAYATRI AGNEW

City Council Member Bentonville Ward 1 Sr. Director and Head of the Accessibility Center of Excellence at Walmart Chief Executive Officer Winthrop Rockefeller Foundation Woman in Business

SHERECE WEST-SCANTLEURY ELIZABETH ANDERSON

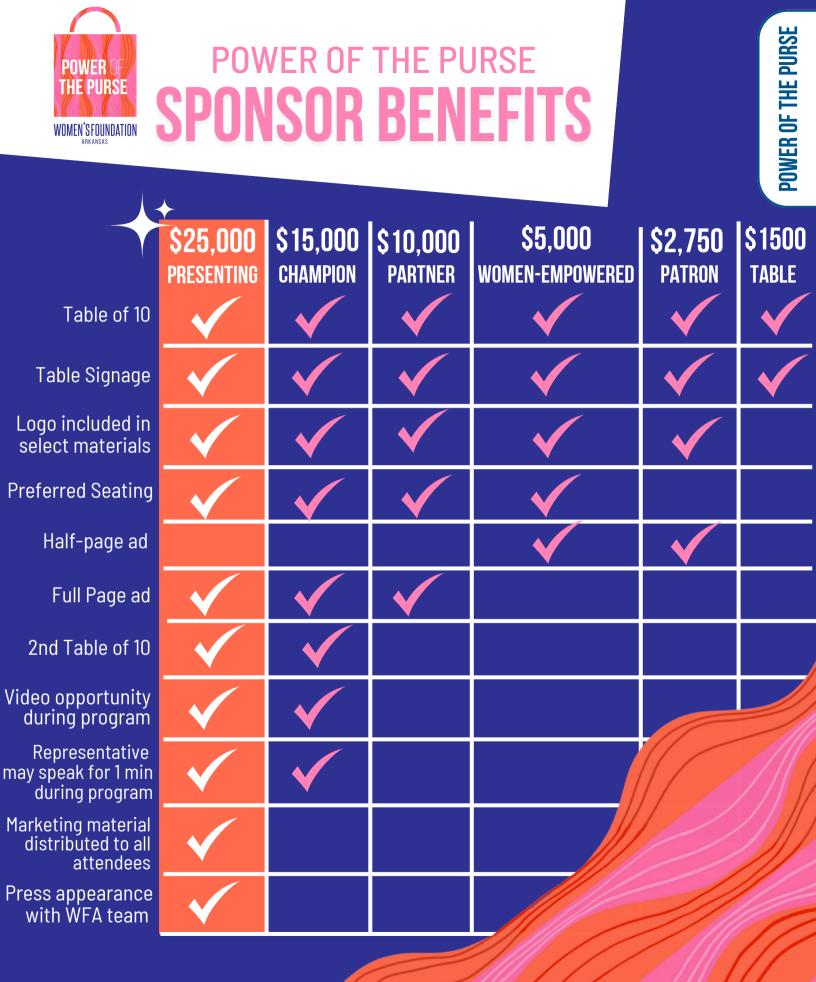
Executive Director Farmers Bank Foundation

HOW YOU CAN HELP:

We envision a state of equal opportunity – where all women are empowered to achieve economic security. However, this dream is unachievable without the monetary support of generous sponsors. This year, we are inviting you to become a sponsor prior to media coverage for this event and before we send invitations, e-newsletters and run advertising so that your name or company may be recognized for your support of Arkansas women and girls.



WOMENSFOUNDATIONARKANSAS.ORG



YES! I WANT	TO SPONSOR POWER OF THE PURSE IN 2025!

PRESENTING: \$25,000
PARTNER: \$10,000
PATRON: \$2,750

CHAMPION: \$15,000
WOMEN-EMPOWERED: \$5,000
TABLE: \$1,500

PAYMENT METHOD:

Credit card payment preferred	(Visa, MasterCard or American Express)	

Card #_____ Expiration Date _____ Sec. Code _____

 \square Check enclosed (make payable to Women's Foundation of Arkansas)

□ Please invoice for sponsorship.

□ I am unable to sponsor Power of the Purse this year. Please contact me again at another time.

CONTACT INFORMATION:

Company Name			
Department			
Mailing Address			.
City	State	ZIP	
Primary Contact			\frown
Telephone			POWER
Email			THE PURSE
			WOMEN'S FOUNDATION Arkansas
For sponsorship inquiries or additi			
sriffle@womensfoundationa	rkansas.org or (501	I)244-9/40, EXT. 10	4

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