



25
years

OF ENSURING ECONOMIC SECURITY FOR ARKANSAS WOMEN AND GIRLS
THROUGH COLLABORATION AND FOCUSED PHILANTHROPIC INVESTMENT

RESEARCH



Economic Indicators
for Women in Arkansas
State, Region and County

GRANTMAKING

\$800K+

**Distributed
to orgs
serving
women &
girls in AR**

PROGRAMMATIC INITIATIVES & ADVOCACY



Through our Women Empowered initiatives, including the Women's Economic Mobility Hub, Gender Equity Scorecard, and SAVE10, we educate, advocate, and innovate around issues of women's economic security: Building assets, saving for life & retirement, accessing capital, closing the wealth gap.



Programs such as the Girls of Promise® Conference, Innovate for Good, and the Tjuana Byrd Summer Internship introduce girls to education, mentors, and careers in STEAM fields, which are pathways to better paying jobs and economic security as women.



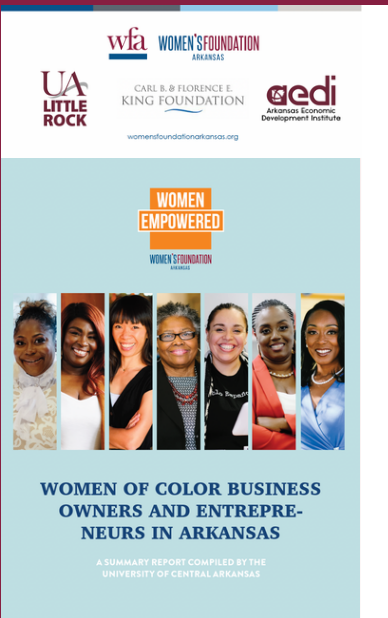
Power of the Purse is an annual event to recognize the accomplishments of women in our state, celebrate the work of WFA, and raise money to continue making progress toward economic security for Arkansas women and girls.



@WOMENSFOUNDATIONARKANSAS

WOMENSFOUNDATIONARKANSAS.ORG

@WOMENSFOUNDATIONOFARKANSAS



WFA's



DISRUPTORS

(n) Disruptor: a person or thing that prevents something, especially a system, process, or event, from continuing as usual or as expected



\$2,500 investment to support the Women's Foundation of Arkansas

The WFA was created 25 years ago by our Founders, a group of dedicated, action-oriented women who sparked change in our state.

In 2023, we are establishing a new call: for Disruptors to fan that spark into a flame for the next 25 years. WFA Disruptors are a community of donors creating real change and economic security for Arkansas women and girls.



Donor Benefits:

- Invitation to Disruptors' Lunch - gather with community of donors in support of women
- Name appears on list of Disruptors printed in 2023 Top 100 Women Publication*
- Special recognition at WFA's Power of the Purse event and in the program book**
- Name listed on the WFA Website as a Disruptor
- WFA pin
- Early access to WFA events and info
- Recognition in WFA's Annual Impact Report

*Pledge must be received by June 30 to be listed as Disruptor in Top 100 Women Publication

**Pledge must be received by August 31 to be listed in Power of the Purse program book.



WFA's 25th ANNIVERSARY



ANNIVERSARY GOALS

- ✓ Create meaningful impact
- ✓ Showcase WFA work & build awareness
- ✓ Demonstrate statewide presence
- ✓ Engage diverse and new stakeholders
- ✓ Fundraise
- ✓ Celebrate

ANNIVERSARY PLANS

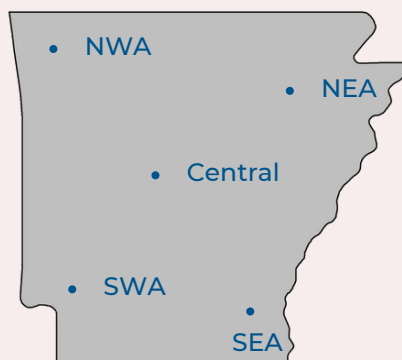
- ✓ Listening tour to share ideas and info
- ✓ Expand grant-making
- ✓ Reunion events: Founders, Board Alumni
- ✓ Collect/share stories and impact of WFA
- ✓ 100 donors give \$2,500
- ✓ Explore launch of Capital Campaign

STATEWIDE TOUR

Women's
Commission
Report

Spread WFA
Mission &
Vision

Celebration
of 25 Years



01 TOP 100 WOMEN
OF THE FUTURE OF AR

02 FAMILY TREE OF
FOUNDERS & WFA

03 FUNDRAISING FOR
THE NEXT 25 YEARS



FOUNDERS

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WFA would like to thank the following women who made a contribution in 1998 that founded the Women's Foundation of Arkansas.

Betty Abbott
Dr. Dana Abraham
Sharon K. Allen
Sandy Alstadt
Virginia Bailey
Shelby Baker
Emma L. Bass
Dr. Carolyn Blakely
Jan Bolton
Sissi Brandon
Ellen Brantley
Patricia Rhine Brown
Dolores F. Bruce
Joan R. Campbell
Mary Cantrell
Charlie Cole Chaffin
Sandra Cherry
Ellon R. Cockrill
Ethel Cook
Judi S. Dawson
Lynn DeVault
Mary Dillard
Dr. Lee Lee Doyle
Joy Drummond
Helen T. Dyke
Audrey R. Evans
Olivia Farrell
LaVerne W. Feaster

Karen E. Flake
Maribeth Frazer
Sue Frueauff
Marion Fulk
Rebecca Garner
Greer Grace
Dr. Karen G. Grant
Barbara M. Graves
Ellen M. Gray
Jane Hardin
Diana T. Hueter
Catherine L. Hughes
Johnelle D. Hunt
Janet Jones
Myra Jones
Sissy Jones
Brownie W. Ledbetter
Sharron Johnson Leslie
Jo Knight Light
Betty Lile
Pat Lile
Linda Linn
Margo Low
Diane S. Mackey
Cora McHenry
Dr. Shirolyn Moffett
Dorothy Morris

Beverly Morrow
Billie Ann Myers
Susan Newkirk
Wanda L.N. Hartz
Martha Ann Norton
Kay S. Patton
Karen E. Potts
Carolyn Pugh
Janet L. Pulliam
Lisenne Rockefeller
Judge Judith Rogers
Jane Ross
Amy Rossi
Jane P. Saunders
Charlotte T. Schexnayder
Stacy B. Sells
Helen Selig
Lottie Shackelford
Mary Gay Shipley
Billie Jo Starr
Jean D. Stockburger
Patti Upton
Cynthia VanWinkle
Sherry Walker
Helen R. Walton
Millie Ward
Carolyn B. Witherspoon

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WFA's 25th ANNIVERSARY



PLEDGE FORM

- ☐ **Yes! I would like to make a contribution to the WFA in recognition of the 25th Anniversary**

Your Information:

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Phone Number: _____

Donation Information:

Donation Amount: ☐ \$2,500 ☐ Other: \$ _____

Donation Frequency:

☐ One-Time ☐ Monthly ☐ Annually, once per year for _____ years

☐ I will send a check to the Women's Foundation of Arkansas at:
400 W Capitol Ave, Suite 1242
Little Rock, AR 72201

☐ Please Charge My Credit Card:
Card No. _____ Exp. _____ CVV: _____

☐ Please Contact Me to Arrange My Donation

Signature: _____ Date: _____

☐ I am interested in leaving a planned gift to the Women's Foundation of Arkansas. Please provide more information and paperwork.